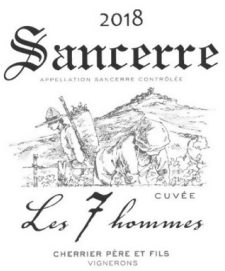
Serge Doré Selections, Ltd.
MERCHANT OF SIGNATURE WINES

Cherrier Père & Fils «Les 7 Hommes»

SANCERRE AOC

Named for the parcel it once took seven men a day to plow — 70-year-old Sauvignon Blanc across Sancerre's three classic soils.

THE STORY



Cherrier Père & Fils was founded in 1930 and has been worked by four generations of the family. It is the same producer behind Domaine de la Rossignole, and the estate remains family-owned, spread evenly over 18 hectares throughout Sancerre. "Les 7 Hommes" is a local Sancerre expression meaning "The Seven Men," and refers to the size of a parcel that took seven men a full day to plow.

The cuvée comes from the limestone and flint soils of Verdigny, in the heart of Sancerre, drawn from 13 hectares of the family's holdings where the vines average 70 years of age. They are spread throughout the appellation to take advantage of three soils: Terre Blanche (seashell-rich Kimmeridgian marl, 40%), found on the higher hillsides and bringing strength; Caillottes (compact chalk-limestone, 20%), on the lower slopes, giving magnificent fruitiness; and Silex (flint-rich clay-silica, 40%), along the north-south fault line that runs through the town of Sancerre, contributing a stunning minerality.

THE VINEYARD — VERDIGNY, SANCERRE

Appellation	Sancerre AOC
Commune	Verdigny
GPS	47.3478°N, 2.8089°E
Grape	100% Sauvignon Blanc
Vine Age	70 years (average)
Soil	Kimmeridgian marl (Terre Blanche, 40%), chalk-limestone Caillottes (20%), and flint-rich Silex (40%)
Alcohol	13.5% by volume

WINEMAKING & AGING

Fermentation takes place in temperature-controlled stainless steel, and the wine spends time on its lees before bottling.

TASTING NOTES

Bright aromas of citrus, white flowers, and crushed stone lead to a vibrant palate marked by freshness and mineral precision, with a long, clean finish. Balanced and expressive, it captures the elegance of Loire Valley Sauvignon Blanc in its most authentic form.

FOOD PAIRING

Enjoy with oysters, shellfish, grilled fish, goat cheese, or light poultry dishes.

CRITICAL RECOGNITION

The 2025 vintage has not yet been reviewed by major critics. For reference, prior vintages of Les 7 Hommes have scored:

2024 Vintage

- **International Wine Report (92 pts)**

2020 Vintage

- **International Wine Report (92 pts)**

WHY THIS WINE

A distinctly Sancerre Sauvignon Blanc — named for a traditional local parcel measure, grown on 70-year-old vines across Terre Blanche, Caillottes, and Silex, with consistent 90-plus scores across recent vintages.